

# CURRICULUM VITAE

University of Idaho

**NAME:** Ana Isabel Alcocer Arreguin

**DATE:** 11/07/2023

**RANK OR TITLE:** Senior Lecturer in Spanish

**DEPARTMENT:** Modern Languages and Cultures

**OFFICE LOCATION AND CAMPUS ZIP:**

Admin 312-A  
875 Perimeter Drive. Moscow, ID 83844

**OFFICE PHONE:** 208-885-7073

**EMAIL:** ana@uidaho.edu

**DATE OF FIRST EMPLOYMENT AT UI:** 08/2009

**DATE OF TENURE:** Untenured

**DATE OF PRESENT RANK OR TITLE:** 08/20/2018.

**EDUCATION BEYOND HIGH SCHOOL:**

**Degrees:**

- 2021 M.A. Michigan State University, East Lansing, MI, MA. Foreign Language Teaching.
- 2012 M.S. University of Idaho, Moscow, Idaho, MS. Early Childhood Development.
- 2005 B.A. Universidad Autonoma de Guadalajara, Graphic Design

**EXPERIENCE:**

**Teaching, Extension and Research Appointments:**

MLC Dual Credit Coordinator, Department of Modern Languages and Cultures  
University of Idaho, Moscow ID.  
Fall 2019- to present

Lecturer in Spanish, Department of Modern Languages and Cultures  
University of Idaho, Moscow ID.  
Fall 2018- to present

Spanish Liaison, Department of Modern Languages and Cultures  
University of Idaho, Moscow ID.  
Fall 2018-to present

Visiting Lecturer in Spanish, Department of Modern Languages and Cultures  
University of Idaho, Moscow ID.  
August 2009- Spring 2018

**Non-Academic Employment including Armed Forces:**Graphic Designer, University Housing. University of Idaho, Moscow ID. 2012

Designed department stationery: brochures, handouts, displays and related materials for events, and miscellaneous other items. Designed elements for department website; translated entire site from English to Spanish.

Coordinator of Marketing and Publicity. Grupo Guia Real Estate Agency, Guadalajara, Jal, Mex. 2006-2009

Responsible for all graphics design projects and marketing campaigns for real estate agency in greater Guadalajara metropolitan area and Puerto Vallarta dealing in commercial, industrial, and residential properties as well as un-zoned or undeveloped properties.

Graphic Designer, Asi es México, Guadalajara, Jal, Mex. 2004-2006

Responsible for the design and publicity of the magazine Así es México, a services directory and city guide serving the tourist industry of Guadalajara.

Graphic Designer, Fara Comunicaciones. Guadalajara, Jalisco, Mexico. 2005

As part of a diverse team and operating under tight deadlines, assembled graphic designs, processed digital images, and supplied editorial input for various publicity materials (pharmaceutical product catalogs; a set of children's playing flashcards; etc.) for pharmaceutical companies, universities, and housing developing groups.

**TEACHING ACCOMPLISHMENTS:**

**Areas of Specialization:** Spanish

**Courses Taught:**

**Span 101-** Summer 2011/ Spring 2013/ Fall 2015/ Spring 2016/ Spring 2017/ Summer 2017/ Fall 2020

**Span 103-** Spring 2010/ Fall 2010/ Spring 2011/ Spring 2012/ Fall 2012/ Spring 2013/ Fall 2013/ Spring 2014/ Spring 2015/

**Span 102-** Fall 2012/ Spring 2014/ Fall 2014/ Spring 2015/ Fall 2016/ Spring 2017/ Summer 2017/ Fall 2017/ Spring 2021/

**Span 104-** Fall 2011/ Fall 2012/ Spring 2013/ Fall 2013/ Spring 2014/ Fall 2014/ Spring 2015/ Fall 2015/ Spring 2016/ Fall 2016/ Spring 2017/ Spring 2018/

**Span 201-** Spring 2010/ Fall 2010/Spring 2011/ Spring 2012/ Spring 2013/ Fall 2013/ Fall 2015/ Spring 2016/ Fall 2017/ Spring 2018/ Summer 2018/ Fall 2018/ Spring 2020/ Summer 2021/Fall 2021/ Spring 2022 / Fall 2022

**Span 202-** Fall 2015/ Summer 2018/ Spring 2020 /Fall 2020 / Spring 2021/ Summer 2021/Spring 2021/ Fall 2021/ ax cvSpring 2022

**Span 301-** Fall 2022

**Span 303-** Spring 2022

**Span 308-** Fall 2022

**Span 404 PR Media Writing-** Fall 2016/

**ISEM 101 Mexico: Society, Politics & Art** - Fall 2016/ Spring 2017/ Fall 2017/ Spring 2018

**ISEM 101 US-Latino: Roots & Identity-** Fall 2019

**Courses developed:**

SPAN 404 Media Writing.  
ISEM 101 Mexico: Society, Politics & Art.

**Online/ Distance Courses Developed:**

SPAN 101  
SPAN 102  
SPAN 201  
SPAN 202  
SPAN 301

**Non-credit Classes, Workshops, Seminars, Invited Lectures, etc.**

2023- “Engaging Students in the Post-Pandemic Classroom: Point of View Anew” IATLC Fall conference- Co-presenter with Rachel Halverson.

2022- “Career Readiness” IATLC- Co-presenter with Anne Perrigüey

2021 “Rough Gems Podcast” Interviewed by Jonathan Lashley and Amy Minervini in a podcast of interviews to teachers in higher education in the state of Idaho.

2021 “Dual credit professional development” co-presenter with Rachel Halverson and Anne Perrigüey.

2021 “OER Showcase: Foreign Languages with Ana Alcocer Arreguin and Gemma Morawski.” co-presenter with Gemma Morawski, Online Idaho Open Education Week.

2020 “Supplement your Foreign Language class with OER” co-presenter with Gemma Morawski, Online Open Education Conference.

2019 “An ethnography of the process of Learning Two Languages Simultaneously” Palouse Language & Culture Symposium, Moscow, Idaho.

2019 “Comparison of Cultural and Language use: Mexico, Basque Country and Idaho” co-presented with Sarah Prado and Janire Sebastian Palouse Language & Culture Symposium, Moscow, Idaho.

2018 “Comparison of Cultural and Language use: Mexico and The Basque Country” co-presented with Ruben Arias, Janire Sebastián and Sarah Prado. IATLC, Nampa, Idaho.

**SCHOLARSHIP ACCOMPLISHMENTS:**

### **Presentations**

- 2014 “Jerome Head Start Math and Science Summer Camp /UI-MICRON STEM Education Research Initiatives.” co-presenter, Co-Chair: Jacqueline Maximillian. Idaho STEM Innovations Conference, Boise Idaho.
- 2014 “UI-MICRON STEM Education Research Initiatives.” co-presenter: Jacqueline Maximillian. STEM Education and Our Planet: Making Connections Across Contexts, University of British Columbia, Vancouver BC.

### **Creative Activities**

- 2019 Participated in “What are the impacts of Spanish language teaching materials?” with my SPAN 201 course. Author: Anne Marie Guerrettaz, PhD. Washington State University, Department of Teaching and Learning
- 2013 Moderator: Micron STEM Education Research Project. Latino Focus group. Boise, Idaho
- 2013 “Eat Smart Idaho.” Focus group discussing issues related to Latino health and diet, Twin Falls. Co-Moderator: Bethany Henderson

### **Grants and Contracts Awarded:**

- OPAL Open Pedagogy + Advocacy + Leadership- OER- Co-Created a Pressbook to teach Novice – intermediate level of Spanish with Gemma Morawski (BSU)
- UI-Micron 2013 STEM Education Research / I STEM Education Innovations: Introducing STEM Experiences to Head Start Children in Jerome County (Summer 2013). Co-Investigators: Jacqueline Maximillian, Irina Crookston.

### **SERVICE:**

#### **Major Committee Assignments:**

2018 MLC Café Policy Committee

### **PROFESSIONAL DEVELOPMENT:**

#### **Teaching:**

Attended IATLC- Fall 2009, Fall 2010, Fall 2011, Fall 2012, Fall 2013, Fall 2014, Fall 2015, Fall 2016, Fall 2017, Fall 2018, Fall 2023

Attended the Palouse Language & Culture Symposium- Spring 2018, Spring 2019

Attended ACTFL – 2019

2022- PD “Integrating Career Readiness into Language Programs” CARLA Summer Institute-

2023- PD- “Tentacularity: Strengthening your Program by Extending it Beyond the Department,” Dennis Looney- Vista Higher Learning.

**Outreach:**

2018/ 19/ 20 “Rad Rhythms: Learning Languages to a Global Beat I and II” Co- presented with Rachel Halverson, Lori Celaya, Anne Perriguet, Jazz Festival, University of Idaho.

2015 “Mexico week” Co-organized with Lori Celaya and International Studies.

2015 “de Peregrina a peregrina” in the reflection gallery. Co-organized with Lori Celaya and Joseba Pérez. In collaboration with the Mexican Consulate in Boise, ID.